


## Memorandum

To: Honorable Jerome E. Horton, Chairman  
Honorable Michelle Steel, Vice Chair  
Honorable Betty T. Yee, First District  
Senator George Runner, Second District  
Honorable John Chiang, State Controller

Date: August 12, 2011

From:   
Anita Gore, Deputy Director  
External Affairs Department

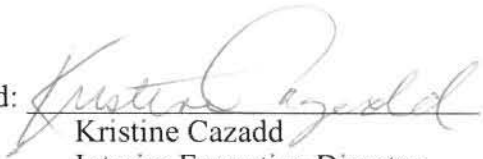
Subject: **Board Meeting, August 23-24, 2011**  
**Item P7-External Affairs Department's Deputy Director Report**  
**Use Tax Survey/Poll**

At the August 23-24, 2011 Board Meeting, I will be providing an update regarding a survey/poll on the topic of Use Tax so that we may better determine a marketing strategy for future education and outreach. I plan to discuss staff's ongoing no-cost efforts to produce and implement the poll.

Please place this item on the August 23-24, 2011 Board Meeting agenda under P7.

AG:ch

cc: Ms. Diane Olson (MIC 80)

Approved: 

Kristine Cazadd  
Interim Executive Director

Item P7  
07/15/11